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EDUCATION **AUGUST 2012-MAY 2016**
BFA GRAPHIC DESIGN
MINOR IN COMMUNICATION
Chapman University

EXPERIENCE **JANUARY 2019-PRESENT**
GRAPHIC DESIGNER, COYUCHI
As the only individual on the creative team, I was responsible for all design collateral for the brand. Art directed photoshoots for seasonal campaigns, retouched photos, then used them across all platforms catalogs to videos to email to the website while maintaining a cohesive brand style.

FEBRUARY 2017-DECEMBER 2018
GRAPHIC DESIGNER, H2O+ BEAUTY
Collaborated with the design team to create packaging for H2O+ Beauty products. Produced print and digital design collateral that are in line with the brand and aesthetic. Specialized in designing shelf strips and store signage for their third party retailers.

AUGUST 2013-PRESENT
FREELANCE WEB & GRAPHIC DESIGNER
THE LOVELY LINDSEY DESIGN CO.
I specialize brand development (logo design, brand guidelines, associated assets), marketing/social campaigns (promotional, social media), and print production projects (advertisement, catalog design, packaging

MAY 2014-MAY 2016
GRAPHIC DESIGNER, STRATEGIC MARKETING
& COMMUNICATIONS, Chapman University
Worked with other in-house designers creating print and web collateral for the university.

MAY 2015-MAY 2016
GRAPHIC DESIGNER, ORANGE INTERNATIONAL STREET FAIR
Non-profit Organization
Rebranded the 2016 street fair to give the fair a distinct voice and aesthetic that was family friendly. Created print collateral such as posters, banners, brochures, and way-finding signage.

JUNE-AUGUST 2015
GRAPHIC DESIGNER, LUNAR MISSION ONE, London
Collaborated with a team of designers to develop a global brand and strategy for Lunar Mission One. Established a marketing plan for a new sub brand which focused on raising awareness of Lunar Mission One's voyage.

MEMBERSHIPS **AUGUST 2014-PRESENT**
AIGA MEMBER
Orange County, San Francisco

SKILLS **Ai Ps Id Lr Pr Ae**

INTERESTS good type • good music • good coffee • good company
