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**EDUCATION** **AUGUST 2012-MAY 2016**  
**BFA GRAPHIC DESIGN**  
**MINOR IN COMMUNICATION**  
Chapman University

**EXPERIENCE** **FEBRUARY 2017-PRESENT**  
**GRAPHIC DESIGNER, H2O+ BEAUTY**  
Collaborated with the design team to create packaging for H2O+ Beauty products. Produced print and digital design collateral that are in line with the brand and aesthetic. Specialized in designing shelf strips and store signage for their third party retailers.

**AUGUST 2013-PRESENT**  
**FREELANCE WEB & GRAPHIC DESIGNER**  
**THE LOVELY LINDSEY DESIGN CO.**  
I specialize brand development (logo design, brand guidelines, associated assets), marketing/social campaigns (promotional, social media), and print production projects (advertisement, catalog design, packaging).

**OCTOBER 2016**  
**FREELANCE GRAPHIC DESIGNER, GILD**  
Produced whitepapers and infographics to instruct customers how to use Gild's program.

**MAY 2014-MAY 2016**  
**GRAPHIC DESIGNER, STRATEGIC MARKETING & COMMUNICATIONS,** Chapman University  
Worked with other in-house designers creating print and web collateral for the university.

**MAY 2015-MAY 2016**  
**GRAPHIC DESIGNER, ORANGE INTERNATIONAL STREET FAIR**  
Non-profit Organization  
Rebranded the 2016 street fair to give the fair a distinct voice and aesthetic that was family friendly. Created print collateral such as posters, banners, brochures, and way-finding signage.

**JUNE-AUGUST 2015**  
**GRAPHIC DESIGNER, LUNAR MISSION ONE,** London  
Collaborated with a team of designers to develop a global brand and strategy for Lunar Mission One. Established a marketing plan for a new sub brand which focused on raising awareness of Lunar Mission One's voyage.

**MEMBERSHIPS** **AUGUST 2014-PRESENT**  
**AIGA MEMBER**  
Orange County, San Francisco

**SKILLS** (Ai) (Ps) (Id) (Lr) (Dw) (Pr) (Ae) (An)

**INTERESTS** good type • good music  
good coffee • good company

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